



Fundación[™]
Sara Omi

Empowering Indigenous Women Toward Economic Sovereignty



Our Vision

A future where indigenous women lead thriving communities fostering pride, prosperity, and shared value through economic sovereignty.

Our Mission

To empower indigenous women through access to markets, co-creation and community development by building progressive business models and strategies supported by ongoing implementation.



**Sara
Omi**

Co-Founder

Sara
[Read More](#)

*Leader, First Emberá Woman to
Become a Lawyer in Panama*

Named among the **50 Most Powerful Women
in Central America** by Forbes (2026)

President of the Coordination of Mesoamerican
Territorial Women Leaders for the Mesoamerican
Alliance of Peoples and Forests (AMPB)

Outstanding Woman of the Year – Panamanian
Association of Business Executives (**APEDE**),
2024

Named among the **100 Most Powerful Women
in Central America** by Forbes (2022, 2023)

More than 90,000 miles traveled worldwide to
COP 21 - 27, and many other global events.

[Read Full CV](#)



Omayra
[Read More](#)



The Challenges



Economic Exclusión

Distance from markets and lack of the technology and skills needed to bridge the gap.



Identity Erosión

Systems reward assimilation, identity becomes a liability, not an asset.



Lacking Infrastructure

Basic needs like clean water, internet connectivity, technology, and communal spaces.



Our Pillars



Accelerator Lab

From artisan hands to global markets

Design, technology, and marketing – prototyped, measured, and scaled like a startup.



Cultural Storytelling & Documentation

Our documentation is always guiding the process.

Cultural storytelling as curriculum: a co-creation guide for working with indigenous communities.



Community Infrastructure

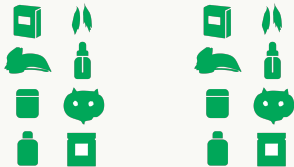
We meet the basics needs first.

Basic infrastructure needs. Essentials such as potable water, Starlink, computers, and school transportation.

2026 - 2027 Impact Goals

2 Brands Accelerated

through the Accelerator Lab



30 Women Accompanied

through co-creation and entrepreneurship



2 Brand Collaborations

partnerships that generate shared value



20 Rituals and Artifacts

creation and documentation of stories and ancestral knowledge



4 Community Upgrades

for internet, computers, solar panels and water.



15 Youth Mentored

train-the-trainer model to expand the co-creation community



How We Are Different

Sara Omi runs like a startup accelerator, not a traditional charity – closing the gap between "funding" and "actual execution" that causes most nonprofit money to stall.

Startup-style Funding Model

MVP as funding model: Small test, prove it, scale.

Stage-gate investing: Funding released after milestones hit.

Permission to fail: Small tranches (\$2K) to build and iterate fast.

Force-multiplier, Not Inventor

We don't create programs from scratch: We accelerate what communities already started.

Community-driven governance: Communities submit their own proposals for what they need.

Unified Tech Stack

One connected stack: All tools talk to each other; monitorable in real time.

AI as shared infrastructure: AI foundation-wide, one source of institutional knowledge.

Reframed Success Metric

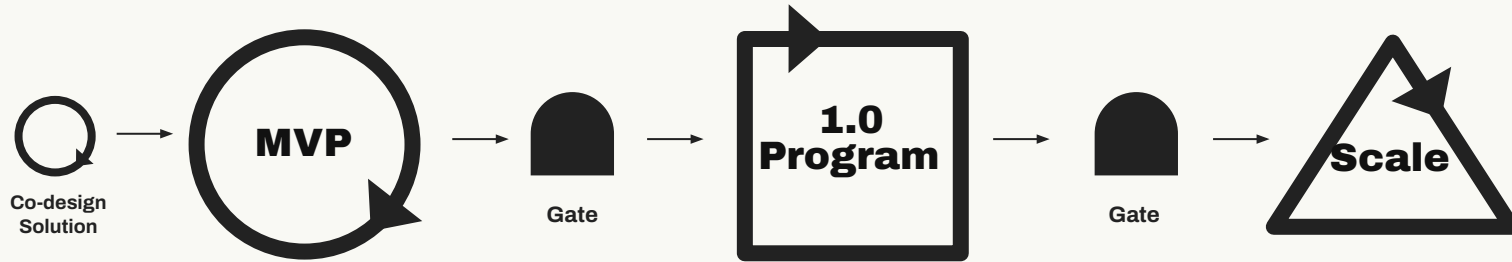
Traditional model: **Dollars deployed $\neq$ impact:** Multi-year funding upfront; friction hits, projects go unfinished.

Our Model: **Fund learning & iterations.** Success measured by iterative learning and iteratively building sustainable infrastructure.



Funding Model

Funding is released in stages and is tied to results.
Each gate requires proof before the next dollar moves.



We prototype and deploy to test our hypothesis.

\$500 – \$2,000

Does this solve the problem?

Use the learnings from the MVP to create a working 1.0 program.

\$10,000 – \$25,000

Will this work in the community?

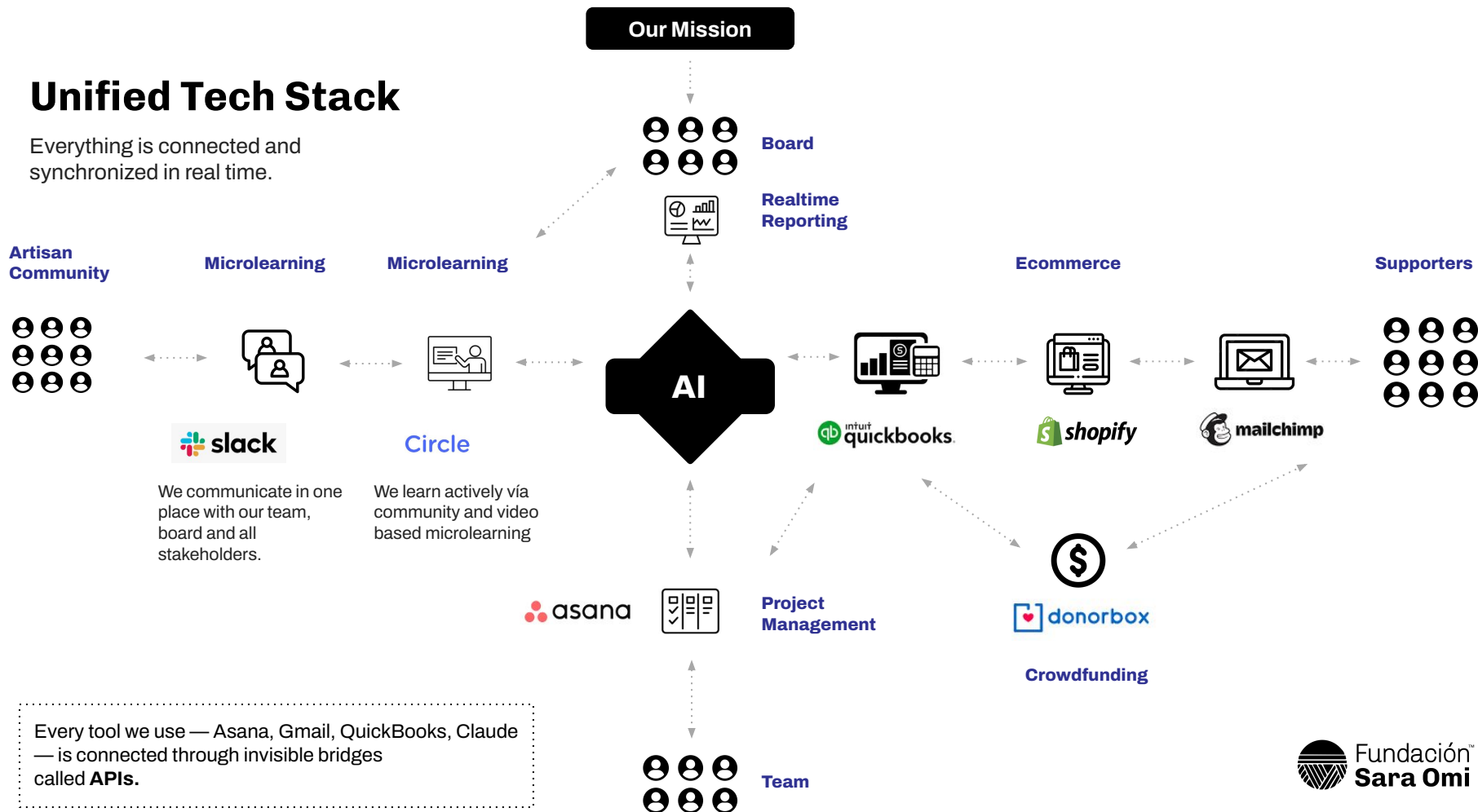
Based on 1.0 we ask how we can deliver across LATAM?

\$100,000 – \$250,000

Can it scale across multiple communities?

Unified Tech Stack

Everything is connected and synchronized in real time.



Accomplishments To-Date...

✓ Two Teaser Events

2 events to unite our Panama community and accelerate our growth.

✓ Holiday Toy Drive

Delivered toys for 140 children in the Ipeti Emberá community in Alto Bayano.

✓ Collective Design-A-Thon

We joined in a 3 day intensive community to define the challenges and the solutions.

✓ Foundation Formation

AFRA, the largest law firm in Panamá filed our paperwork.

✓ Ecommerce Strategy & Launch

Defined and implemented a commercial grade ecommerce platform.

✓ Foundation Website

Built a world class foundational website and blog.

✓ Jumara Juwa Mystery Box Design

Strategy and design for Jumara Juwa product launch.

✓ 501(c)3 Registered

Successfully registered as a 501(c3) with the corresponding EIN tax deductible number

✓ Brand Partnership

Partnered with one of the most innovative creative brands in Panama.

✓ Jumara Juwa Acceleration

Accelerating the brand to reach a larger market in Panamá via ecommerce platform.

✓ Built World Class Team

Assembled a global team of top talent to execute our strategy.

✓ AI Powered Model

All of our execution is powered by AI and our startup philosophy.



The Roadmap 2026

Q1 - Ene → Mar

Q2 - Apr → Jun

Q3 - Jul → Sep

Q4 - Oct → Dec

Foundation Architecture

1st Teaser

Design-A-Thon

2nd Teaser Event

End Strategy & Fundraising

Crowdfunding Launch

Launch Event

Accelerator Lab

Crossroads Festival

Accelerator Architecture

E-Commerce live

New Collection

Cultural Storytelling & Documentation

Website Blog

Documentary Teaser

Social Media Strategy

Community Infrastructure

Computer Lab

Clean Water System



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Our Team



We have gathered a world-class team of execution-oriented experts.

Sara Omi, *Co-founder*

Eric Humbert, *Co-founder*

Kim Carter, Board Member, Fundraising

María Isabel Martínez, Communications Director

Luis Guillermo Martínez, Foundation Coordinator

José Abraham Caballer, Launch Director

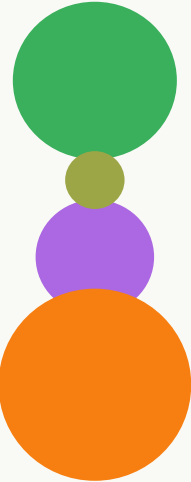
Kari Huske, Strategy Director

Cintli Chacón, Director of Governance

Aurelio “PAPE” Gallón, Brand Director

Felice Della Gatta, Design Director

The Numbers



Raised to-date: **\$157,500**

Pledges in progress: **\$22,500**

Invested to-date: **\$81,723**

Our Remaining Goal for 2026: **\$247,000**

Your Role in This Story

We are currently inviting you be part of our early investor group.

We consider our partners at this stage as seed/angel investors in the future of indigenous communities.

\$5,000 or Above



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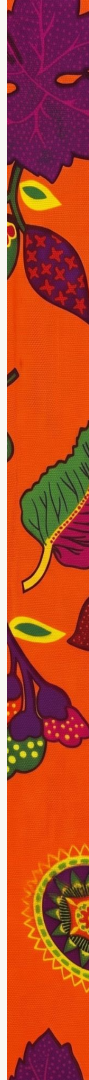


This project is deeply personal to our team. What began as an idea has grown into a movement shaped by the voices and needs of the communities we serve.

We invite you to join us in building a new model for foundations and nonprofits.

Thank you for your support.

– ***Eric Humbert***, Co-founder



Contact



We welcome your questions and collaboration ideas
as we bring this vision to life.

Eric Humbert

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sofia@saraomi.org





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